### ORDER

 Orders
 Order / Rev:
 1311470

 Alt Order #:
 08412066

 Product Desc:
 CHRIS JACOBS FOR SEN

Estimate: 134

Flight Dates: 10/10/16 - 10/16/16
Original Date / Rev: 10/07/16 / 10/07/16

Order Type: Political

Name: Brabender Cox Mihalke/ POL

Buying Contact:

Billing Contact:

1218 Grandview Avenue
Pittsburgh, PA. 15211

Chris Jacobs for Senate / POL

Demographic: A35+
Product Codes: PL-State House Representative

Priority: P04-GB

Name:

Revenue Codes: AGY, (POL) Political, (POL) Candidate

Primary AE:

Sales Office:

Sales Region:

NEWS ON YOUR SIDE WGRZ

Jim Quinn T-PHI

NAT

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

New Business Thru:

Order Separation:
Advertiser External ID:

Agency External ID:

Unit Code:

00:15:00 107125

28766AG

General

#### Bill Plan

Advertiser

Agency

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	34	\$28,860.00	\$24,531.00

#### **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	34	\$28,860.00	\$24,531.00	0.00
Totals	34	\$28,860.00	\$24,531.00	0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGRZ	39%	\$28,860.00
Market	100%	\$74,000.00

Competitive Share	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WIVB	26%	\$19,240.00
WKBW	19%	\$14,060.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	2%	\$1,480.00
WNYB	0%	\$0.00
WNYO	5%	\$3,700.00
WUTV	9%	\$6,660.00

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri Rtg Type	Spots	Amount
E 1 W	GRZ 10/14/1	3 10/14/16	Local News @ 5p	M-F CM	5-530p	F	:30	1	\$700.00P03-F 0.00 NM	1	\$700.00
			Local News @ 5p	M-F							
CH	12 NEWS FIR	ST AT 5									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Weel	k: 10/10/16	10/16/16	F	1	\$700.00	0.00					
E 2 W	GRZ 10/14/1	3 10/14/16		СМ	530-6p	F	:30	1	\$700.00P03-F 0.00 NM	1	\$700.00

Print Date: 10/07/16 13:23:11 Page 2 of 4

WGRZ

Order / Rev:

1311470

10/10/16 - 10/16/16

Advertiser:

Chris Jacobs for Senate / POL

Alt Order #: Flight Dates: 08412066

Product Desc:

CHRIS JACOBS FOR SEN

Estimate:

134

Cold New 6   2019   More   Cold New 6   2019	Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Said Date   End Date   Mekkdays   Solss/Week   Fabre   Sols   S													
Sint Date   End Date   Week days   Social/Week   Fact   1   \$700.00   Co.00	CH 2 N	EWS AT	530PM	Local News @ 5	oop ivi-r								
E 3 WGRZ 1014/16 10114/16 Local News @ 6p MF CM (6 00 PM 6 30 PM) Start Date End Date Weeklays Soots/Week Rate Rating Week 1010/16 1016/16				Weekdays	Spots/Week	Rate	Rating						
CH 2 NEWS AT 6PM   Start Date   Start Date   Start Date   Weekdays   Social/Week   Social News @ 69 M-F   C	Week: 10/	/10/16	10/16/16		1								
Care   New Start PM   Start Date   Meekedays   Spots/Week   Start Date   Meeke   101/01/61   101/61/6   Start Date   Sta	E 3 WGRZ	10/14/1	6 10/14/16	_		•		:30	1	\$980.00P03-	F 0.00 NM	1	\$980.00
Signt Date   More Not 10/10/16   10/16/16	CH 2 N	FWS AT	6PM	Local News @ b	D IVI-F	(6:00 PIVI-6:3)	U PINI)						
E 4 WGRZ 1014/16 1014/16   Local News@ 6a M-F CM   E-7a  F-   :30   1   \$595.00 P034 P.0.00 NM   1   \$595.00 P034 P.0.00 P034				Weekdays	Spots/Week	Rate	Rating						
DAYBREAK   Slart Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week	Week: 10/	/10/16	10/16/16		1	\$980.00	0.00						
New   Color	E 4 WGRZ	10/14/1	6 10/14/16	_		6-7a	F	:30	1	\$595.00P03-	F 0.00 NM	1	\$595.00
Start Date   End Date   Meek 10710716   1071476   1071	DAYBR	EAK		Local News @ 68	a IVI-F								
E 5 WGRZ 10/14/16 10/14/16 ET 7-730p CM 7-730pF- :30 1 \$565.00 EN ETERTAINMENT TONIGHT  Start Date   Ford Date   Week days   Spots-Week   Rate   Section			End Date	Weekdays	Spots/Week	Rate	Rating						
Entertainment Tonight   Start Date   End Date   Weekdays   SpotsWeek   Rate   Rating   Week 10710/16   101/14	Week: 10/	/10/16	10/16/16	F	1		0.00						
Sample	E 5 WGRZ	10/14/1	6 10/14/16			7-730p	F	:30	1	\$585.00P02-	F 0.00 NM	1	\$585.00
Start Date   End Date   Week 10/10/16   10/16/16   Today Show   Toda	ENTER	TAINME	NT TONIGH		nignt								
Start Date   End Date   Weekdays   Spots/Week   Rate   Week 10/10/16   10/1	Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
TODAY SHOW    Start Date   End Date   Week 10/10/16   Local News @ 5p M-F CM   5-530p   M   :30   1   \$700.00 PO3-F 0.00 NM   1   \$700.00					1								
Start Date   End Date   Meekedays   Spots/Week   Rate   Rating   Start Date   Cacal News @ 5p M-F CM   S-530p   M   :30   1   \$700.00 P03+ 0.00 NM   1   \$700.00 P03+ 0.00 P03+	E 6 WGRZ	10/14/1	6 10/14/16	-	CM	Today Show	F	:30	1	\$400.00P03-	F 0.00 NM	1	\$400.00
New   10/10/16   10/16/16   10/10/16   10/	TODAY	SHOW		Today Show									
E 7 WGRZ 10/10/16 10/10/16 Local News @ 5p M-F CM 5-530p M	Sta	rt Date	End Date		Spots/Week	Rate	Rating						
Ch 2 NEWS FIRST AT 5   Start Date   End Date   Weekdays   Spots/Week   Rate   \$700.00   0.00				<u>_</u>	1			· · · · · ·					4=00.00
CH 2 NEWS FIRST AT 5    Start Date   Pind Date   Weekdays   Spots/Week   Rate   Rating   Week   10/10/16   10/16/16   March   1   \$700.00   0.00	E 7 WGRZ	10/10/1	6 10/10/16			5-530p	М	:30	1	\$700.00P03-	F 0.00 NM	1	\$700.00
Week: 10/10/16   10/16/16   M   1 \$700.00   0.00	CH 2 N	EWS FIR	RST AT 5	Local News @ 5	J 1VI-1								
E 8 WGRZ 10/10/16 10/10/16   Local News @ 530p M-FCM   Start Date   Meek 10/10/16   Individual News @ 630p M-FCM   Start Date   Notice of the Noti			Company of the Company of the Company		Spots/Week							1	
Coal News @ 530p M-F   Coal News @ 530p M-F					1			.20		#700 00 D03	. O. OO. NIM	4	¢700.00
CH 2 NEWS AT 530PM   Start Date   Meek days   Spots/Week   Rate   Rating	E 8 WGRZ	10/10/1	6 10/10/16	_		550-op	V	.30	'	\$700.00005	F 0.00 INIVI	•	\$700.00
Week: 10/10/16   10/16/16   M	CH 2 N	EWS AT	530PM	Total Process									
E 9 WGRZ 10/10/16 10/10/16 Local News @ 6a M-F CM	1,000				Spots/Week								
DAYBREAK   Start Date   Meekdays   Spots/Week   Rate   Rating   Start Date   Meek   10/10/16   10/16/16   Management   Meek   10/10/16   10/16/16   Management   Meek					M-F CM	•		-30	1	\$595 00 P03-	E O OO NM	1	\$595.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week	L 9 WORL	10/10/1	0 10/10/10			0 7 4	[F] F F S S S S S S S S S S S S S S S S S	.00	•	<b>4000.001 00</b>	0.00 11111		Ψ000.00
Week: 10/10/16   10/16/16   Manner   1   \$595.00   0.00				Partition   1 5 July									
E 10 WGRZ 10/10/16 10/10/16 Today Show Today					Spots/Week								
Today Show  Start Date					CM			:30	1	\$400.00P03-	F 0.00 NM	1	\$400.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/10/16   10/16/16   M   1 \$400.00   0.00	2 10 110112	10/10/1	0 10/10/10		0	roday onon		.00	·	<b>4</b> 100.001 00	0.00	·	¥ .00.00
Week: 10/10/16         10/16/16         M         1         \$400.00         0.00           E 11 WGRZ         10/10/16         10/10/16         Mon Prime Other Mon Prime Other Mon Prime Other Mon Prime Special         CM         8p-11p         M         :30         1         \$3,060.00 P02-F         0.00 NM         1         \$3,060.00         1         \$3,060.00 P02-F         0.00 NM         1         \$3,060.00         0.00         1         \$3,060.00 P02-F         0.00 NM         1         \$3,060.00         0.0					20 200 3								
E 11 WGRZ 10/10/16 10/10/16 Mon Prime Other CM 8p-11p M :30 1 \$3,060.00 P02-F 0.00 NM 1 \$5,000.00 P02-F 0.00 P02-F 0.0	- Approximately				Spots/Week								
Mon Prime Special   (8:00 PM-10:00 PM)   THE VOICE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   R					CM			:30	1	\$3.060.00P02-	F 0.00 NM	1	\$3.060.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating							00 PM)				1//000=11		,
Week: 10/10/16       10/16/16       M       1 \$3,060.00       0.00         E 12 WGRZ 10/15/16 10/15/16 10/15/16 Local News @ 6p Sa			Marketon Marketon Control	INTERNATION AND ADDRESS OF THE	-	ъ.	<b></b>						
E 12 WGRZ 10/15/16 10/15/16 Local News @ 6p Sa CM 6-630pS- :30 1 \$560.00 P03-F 0.00 NM 1 \$560.00 PM-6:30 PM)  CH 2 NEWS AT 6PM  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/10/16 10/15/16 10/15/16 Local News @ 6a Sa CM Sat Early DaybrealS- :30 1 \$300.00 P02-F 0.00 NM 1 \$300.00 P02-F 0.00 NM 1 \$300.00 P02-F 0.00 P03-F 0.00 P						the control of the co							
Local News @ 6p Sa (6:00 PM-6:30 PM)  CH 2 NEWS AT 6PM  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/10/16 10/15/16 10/15/16 Local News @ 6a Sa CM Sat Early DaybrealS- :30 1 \$300.00 P02-F 0.00 NM 1 \$300.00  E 13 WGRZ 10/15/16 10/15/16 Local News @ 6a Sa CM Sat Early DaybrealS- :30 1 \$300.00 P02-F 0.00 NM 1 \$300.00  EARLY SATURDAY DAYBREAK  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/10/16 10/16/16S- 1 \$300.00 0.00						20.00		:30	1	\$560.00P03-	0.00 NM	1	\$560.00
Start Date Week: 10/10/16         End Date 10/16/16         Weekdays S-         Spots/Week 1         Rate \$560.00         Rating 0.00           E 13 WGRZ         10/15/16         10/15/16         Local News @ 6a Sa         CM         Sat Early DaybrealS-         :30         1         \$300.00 P02-F 0.00 NM         1         \$300.00           EARLY SATURDAY DAYBREAK           Start Date Week: 10/10/16         Weekdays 10/16/16         Spots/Week Rate Rating News/200.00         Rating 0.00				Local News @ 6	o Sa	(6:00 PM-6:3	0 PM)						
Week: 10/10/16       10/16/16      S-       1       \$560.00       0.00         E 13 WGRZ       10/15/16       10/15/16       Local News @ 6a Sa       CM       Sat Early DaybrealS-       :30       1       \$300.00 P02-F 0.00 NM       1       \$300.00         Local News @ 6a Sa         EARLY SATURDAY DAYBREAK         Start Date       Meekdays       Spots/Week       Rate       Rating         Week: 10/10/16       10/16/16      S-       1       \$300.00       0.00			THE COURSE LEADING TO SECURE	Mookdovs	Snote/Mook	Poto	Pating						
E 13 WGRZ 10/15/16 10/15/16 Local News @ 6a Sa CM Sat Early DaybrealS- :30 1 \$300.00P02-F 0.00 NM 1 \$300.00  Local News @ 6a Sa  EARLY SATURDAY DAYBREAK  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/10/16 10/16/16S- 1 \$300.00 0.00					Spois/week								
EARLY SATURDAY DAYBREAK  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/10/16 10/16/16S- 1 \$300.00 0.00				Local News @ 6a	Sa CM			:30	1	\$300.00P02-	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16S- 1 \$300.00 0.00	PARIL	0.471.5	241/ 541/55		a Sa								
Week: 10/10/16 10/16/165- 1 \$300.00 0.00			Laboratory Charles Laboure (1975)	TATAL ELECTROPHIC TRANSPORT	Spots/Week	Rate	Rating						
E 14 WGRZ 10/16/16 10/16/16 CM 6-630pS :30 1 \$720.00P02-F 0.00 NM 1 \$720.00					1								
	E 14 WGRZ	10/16/1	6 10/16/16		СМ	6-630p	S	:30	1	\$720.00P02-	0.00 NM	1	\$720.00

Print Date: 10/07/16 13:23:12 Page 3 of 4

WGRZ

Order / Rev:

1311470

Advertiser:

Chris Jacobs for Senate / POL

Alt Order #: Flight Dates: 08412066 10/10/16 - 10/16/16 Product Desc:

CHRIS JACOBS FOR SEN

134

Estimate: 13

134

Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Local News @ 6p Local News @ 6		(6:00 PM-6:	30 PM)							
CH 2 N	EWS AT	6PM	20001110110 @ 0	p 0 u	(0.00 ) 111 0.	00 / 111,						=	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 10/		10/16/16	S	1 - C CM	\$720.00	0.0		.20		£450.00.D00	T 0 00 NM4		<b>6450.00</b>
E 15 WGRZ	10/16/1	6 10/16/16	Local News @ 7a Local News @ 7a		7-8a (7:00 AM-8:		S	:30	1	\$450.00 P02	-F U.UU NIVI	1	\$450.00
SUNDA	Y DAYB	REAK	20001110110 @ 7		(1.007 07	,							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	-						
Week: 10/		10/16/16	S	1	\$450.00	0.0		-00		#000 00 B00	. C . O . O . N. M.		<b>#</b> 000 00
E 16 WGRZ	10/16/1	6 10/16/16	Today Show Su NBC Today Show	CM v (Su)	8a-9a (8:00 AM-9:		S	:30	1	\$660.00 P02	-F 0.00 NM	1	\$660.00
SUNDA	Y TODA	Y SHOW	NDO Today ono	·· (OU)	(0.007 1111 0.	007 ((1))							
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 10/		10/16/16	NEL CONNECTE OF	1 CM	\$660.00	0.0		.20		#0.07F.00 D00	F 0 00 NIM	,	<b>#0.075.00</b>
E 17 WGRZ	10/16/1	6 10/16/16	NFL Su Night Ga NFL Regular Sea		NFL Regula (8:30 PM-11		5	:30	1	\$2,275.00 P03	F U.UU INIVI	1	\$2,275.00
SUNDA	Y NIGHT	FOOTBAL			(0.001 111 11	,							
-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 10/		10/16/16	S		\$2,275.00	0.0		.20		\$700.00 P03	F 0 00 NW		<b>#</b> 700.00
E 18 WGRZ	10/13/1	6 10/13/16	Local News @ 5p Local News @ 5		5-530p	_	T	:30	1	\$700.00003	-F U.UU NIVI	1	\$700.00
CH 2 N	EWS FIR	RST AT 5	20001110110 @ 0	<b>,</b> .									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	_						
Week: 10/		10/16/16	T	1	\$700.00	0.0				#700 00 <b>D</b> 00		,	<b>#</b> 700.00
E 19 WGRZ	10/13/1	6 10/13/16	Local News @ 53 Local News @ 53		530-6p	-	T <del></del>	:30	1	\$700.00 P03	5-F 0.00 NM	1	\$700.00
CH 2 N	EWS AT	530PM	Local News @ 5	SOP IVI-I									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 10/		10/16/16	T	1	\$700.00	0.0				<b>\$505.00</b> D00			4505.00
E 20 WGRZ	10/13/1	6 10/13/16	E1 7-730p Entertainment To	CM onight	7-730p	-	T	:30	1	\$585.00 P02	!-F 0.00 NM	1	\$585.00
ENTER	TAINMEI	NT TONIGH		zingin.									
_	nt Date	End Date	Weekdays	Spots/Week		Rating	-						
Week: 10/		10/16/16	T	1	\$585.00	0.0		-20		#400 00 D00	T 0 00 NM		<b>#</b> 400.00
E 21 WGRZ	10/13/1	6 10/13/16	Today Show Today Show	СМ	Today Show (7:00 AM-9:		T	:30	1	\$400.00 P03	6-F U.UU NIVI	1	\$400.00
TODAY	SHOW		roddy Onow		(1.007 1117 0.	007,							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 10/		10/16/16	T	1	\$400.00	0.0							
E 22 WGRZ	10/13/1	6 10/13/16	Today Show 2 Today Show 2	CM	9-10a (9:00 AM-10		T	:30	1	\$225.00 P03	5-F 0.00 NM	1	\$225.00
TODAY	SHOW 2	2	roday Onow 2		(3.00 / tivi- 10	7.00 7 (IVI)							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	1						
Week: 10/		10/16/16	T	1	\$225.00	0.0							
E 23 WGRZ	10/13/1	6 10/13/16	Thu Prime B Thu Prime B	CM	9p-10p	-	T	:30	1	\$1,400.00 P04	-C 0.00 NM	1	\$1,400.00
CHICA	GO MED		mu Filme D										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/		10/16/16	T		\$1,400.00	0.0			_				
E 24 WGRZ	10/11/1	6 10/11/16	Local News @ 53		530-6p		T	:30	1	\$700.00 P03	-F 0.00 <b>NM</b>	1	\$700.00
CH 2 N	EWS AT	530PM	Local News @ 5	oop IVI-F	(5:30 PM-6:	OU PIVI)							
Character Co.	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	1						
Week: 10/		10/16/16	-T	1	\$700.00	0.0							
E 25 WGRZ	10/11/1	6 10/11/16	Local News @ 6p		6-630p		T	:30	1	\$980.00 P03	-F 0.00 NM	1	\$980.00
CH 2 N	EWS AT	6PM	Local News @ 6	h INI-L	(6:00 PM-6:	SU PIVI)							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	1						
Week: 10/		10/16/16	-T	1	\$980.00	0.0							
E 26 WGRZ	10/11/1	6 10/11/16		СМ	7-730p	-	T	:30	1	\$585.00 P02	-F 0.00 NM	1	\$585.00

Print Date: 10/07/16 13:23:12

Page 4 of 4

WGRZ

Order / Rev:

1311470

Advertiser: Product Desc: Chris Jacobs for Senate / POL

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08412066

CHRIS JACOBS FOR SEN

Flight Dates:

10/10/16 - 10/16/16

Estimate:

134

_Ln	Ch Sta	art End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			ET 7-730p Entertainment To	niaht	(7:00 PM-7:3	O DM)					
Е	ENTERTAIN	MENT TONIC		Zriigiit	(7.00 1101-7.5	O F WI)					
	Start Da	te End Dat	And the Control of th	Spots/Week	<u>Rate</u>	Rating			i		
	ek: 10/10/16			1	\$585.00	0.00			1000		
E 27 \	WGRZ 10/	1/16 10/11/1	6 Today Show Today Show	СМ	Today Show	-T	:30	1 \$400.00 P03	-F 0.00 NM	1	\$400.00
Т	TODAY SHO	W	Today Snow								
	Start Da	te End Dat	-	Spots/Week	Rate	Rating					
	ek: 10/10/16			1	\$400.00	0.00					
E 28 \	WGRZ 10/	1/16 10/11/1	6 Today Show 2 Today Show 2	CM	9-10a (9:00 AM-10:	-T	:30	1 \$225.00P03	-F 0.00 NM	1	\$225.00
Т	TODAY SHO	W 2	Today Show 2		(3.00 AIVI-10.	OO AIVI)					
	Start Da	te End Dat	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	ek: 10/10/16			1	\$225.00	0.00					
E 29 \	WGRZ 10/	1/16 10/11/1	6 Tue Prime B Tue Prime B	СМ	9p-10p (9:00 PM-10:	-T	:30	1 \$2,385.00P02	-F 0.00 NM	1	\$2,385.00
Т	THIS IS US		rue Fillie D		(3.00 FW-10.	OO FIVI)					
	Start Da	te End Dat	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			- 1		
	ek: 10/10/16			1	+-,000.00	0.00					
E 30 \	WGRZ 10/	2/16 10/12/1	6 Local News @ 5p Local News @ 5		5-530p (5:00 PM-5:3	W	:30	1 \$700.00P03	-F 0.00 NM	1	\$700.00
	CH 2 NEWS	FIRST AT 5	Local News @ 5	P IVI-I	(3.00 1 101-3.5	O I WI)			- 1		
	Start Da	te End Date	OR SHAREST CONTRACTOR OF THE PERSON OF THE P	Spots/Week		Rating			- 1		
	ek: 10/10/16			1	\$700.00	0.00			T 0 00 XW4		
E 31 V	WGRZ 10/	2/16 10/12/1	6 Local News @ 6p Local News @ 6		6-630p (6:00 PM-6:3	W	:30	1 \$980.00P03	-F 0.00 NM	1	\$980.00
C	CH 2 NEWS	AT 6PM	Local News @ o	<b>ρ</b> 1₩1-1	(0.001 10-0.0	0 1 W)					
	Start Da			Spots/Week		Rating					
	ek: 10/10/16			1	\$980.00	0.00	00	4 #505.00.000	5 0 00 104		<b>AFO</b> F 00
E 32 \	WGRZ 10/	2/16 10/12/1	6 Local News @ 6a Local News @ 6		6-7a	W	:30	1 \$595.00 P03	-F 0.00 NIVI	1	\$595.00
	DAYBREAK		Local News @ O	a IVI-1							
	Start Da			Spots/Week		Rating					
_	ek: 10/10/16			1	\$595.00	0.00	.00	4 #400 00 000	F 0 00 AUA	4	<b>#</b> 400.00
E 33 \	WGRZ 10/	2/16 10/12/1	6 Today Show Today Show	CM	Today Show	W	:30	1 \$400.00P03	-F U.UU NIVI	1	\$400.00
1	TODAY SHO	W	roddy onow						- 1		
	Start Da			Spots/Week		Rating			- 1		
	ek: 10/10/16			1	\$400.00	0.00 W	.20	4	F O OO NIM		<b>\$2.520.00</b>
E 34 1	WGRZ 10/	2/16 10/12/1	6 Wed Prime B Wed Prime B	СМ	9p-10p	w	:30	1 \$2,520.00P02-	-F 0.00 NIVI	1	\$2,520.00
L	_AW & ORD	ER							- 1		
	Start Da			Spots/Week	2000 1000 1000	Rating			- 1		
- We	ek: 10/10/16	10/16/16	W	1	\$2,520.00	0.00					
									Totals	34	\$28,860.00

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

## ☐ FEDERAL CANDIDATE

# ■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political

Window,	Federal Candi	dates Mus	t Sign The C	Certification (	On Page 3				
	tation and Location:  WGRZ Buffalo, NY  Date: 10/03/2016								
I, BRABENDI	ERCOX LLC		ž.	*	190				
being/on beh	nalf of: CHRIS J	ACOBS							
a legally qua	lified candidate	of the REPU	BLICAN						
political part	political party for the office of: STATE SENATE								
in the	GENERAL								
election to be	e held on: NOVE	EMBER 8TH							
do hereby re	quest station tin	ne as follows	<b>:</b> :						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks				
		As Ore	breel						
Attach propo	osed schedule w	ith charges (	if available):						

I represent that the payment for the above described broadcast time has been furnished by:

### CHRIS JACOBS FOR NY STATE SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

### Lori McDermott

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

# To Be Signed By Candidate or Authorized Committee

10/03/2016	Liz Brabender Kundu Digitally 8	signed by Liz Brabender Kundu 16.08.15 11:58:21 -04'00'			
Date Signature					
To I	Be Signed By Station Representative				
□ Accepted	☐ Accepted in Part	☐ Rejected			
Signature	Printed Name	Title			

## **FEDERAL CANDIDATE CERTIFICATION**

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I. BRABENDERCOX LLC						
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:						
■ does	□ does not					
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:						
(check applicable box)						
☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.						
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.						
Liz Brabender Kundu	Digitally signed by Liz Brabender Kundu Date: 2016.01.21 21:08:41 -05'00'					
signature of candidate	or authorized committee					
LIZ BRABENDER KUNDU	10/03/2016					
printed name	date					